

RefHelp Google Analytics – September 2025

The data below provides an update on the level of access to the RefHelp website in September 2025.

- 46K users have accessed the RefHelp site.
- Visitors' stay is an average of 1.37 minutes per page.
- Users have accessed RefHelp using the following:
 - Desktop – 51%
 - Mobile – 47%
 - Tablet – 2%

The most visited pages/conditions in September 2025 are:

List of Top 10 Pages	Number of Views
• RefHelp	26,177
• Waiting Times	1,720
• Menopause and HRT	1,518
• Abnormal LFTs inc Fib 4 score	1,377
• Phantosmia	1,325
• Page not found	1,279
• Edinburgh CTACS	1,246
• FSH Testing for Menopause & Contraception	1,086
• AD(H)D in Adults	1,034
• Meralgia Paraesthetica	1,032

Top 5 Cities:

Edinburgh – 9.5K, London – 7K, Not Set – 3K, Glasgow – 3K, Bath – 2K

Top 5 Countries:

UK – 38K, USA – 2K, Ireland – 513, India – 495, Canada – 433