## **RefHelp Statistics Oct 2024**

The data below provides an update on the level of access to the RefHelp website in Oct 2024.

- 48K users have accessed the RefHelp site
- Visitors' stay is an average of 1.38 minutes per page
- Users have accessed RefHelp using the following:
  - o Mobile 54.6%
  - Desktop 43.6%
  - o Tablet 1.8%

The most visited pages/conditions in Oct 2024 are:

•	RefHelp	30,638
•	Phantosmia	3,489
•	Page not found	2,437
•	Waiting Times	1,763
•	Abnormal LFTS inc Fib4 Score	1,615
•	B12 Deficiency	1,557
•	Meralgia Paraesthetica	1,478
•	Feeling of something stuck throat (FOSSIT) globus	1,431
•	AD(H)D in Adults	1,360
•	Faecal Calprotectin	1,221

**Top 5 Cities:** London – 10.7K, Edinburgh – 10.3K, Not set – 2.8K, Glasgow – 2.1K, Birmingham - 776

**Top 5 Countries**: UK – 39.9K, USA – 2.3K, India – 1.3K, Australia – 551, Ireland - 540