

RefHelp Google Analytics – October 2025

The data below provides an update on the level of access to the RefHelp website in October.

- 48K users have accessed the RefHelp site.
- Visitors' stay is an average of 1.40 minutes per page.
- Users have accessed RefHelp using the following:
 - Mobile – 51%
 - Desktop – 48%
 - Tablet – 2%

The most visited pages/conditions in October 2025 are:

List of Top 10 Pages	Number of Views
• RefHelp	25,927
• Waiting Times	1,819
• Phantasmia	1,596
• Menopause and HRT	1,528
• Abnormal LFTs inc Fib4 Score	1,426
• Page not found	1,229
• Edinburgh CTACS	1,207
• FSH Testing for Menopause & Contraception	1,203
• Pulsatile Tinnitus	1,170
• Meralgia Paraesthetica	1,130

Top 5 Cities:

Edinburgh – 9.5K, London – 7K, Not Set – 3K, Glasgow – 3K, Bath – 2K

Top 5 Countries:

UK – 39K, USA – 2K, China – 542, Ireland – 455, India – 442