

RefHelp Google Analytics – November 2025

The data below provides an update on the level of access to the RefHelp website in November.

- 49K users have accessed the RefHelp site.
- Visitors' stay is an average of 1.27 minutes per page.
- Users have accessed RefHelp using the following:
 - Desktop – 50%
 - Mobile – 48%
 - Tablet – 2%

The most visited pages/conditions in November 2025 are:

List of Top 10 Pages	Number of Views
• RefHelp	25,596
• Waiting Times	1,724
• Phantasmia	1,515
• Menopause and HRT	1,336
• Abnormal LFTs inc Fib4 Score	1,335
• FSH Testing for Menopause & Contraception	1,274
• Page not found	1,102
• Vitamin D	1,066
• AD (H) D in Adults	1,049
• Lymphopenia	1,020

Top 5 Cities:

Edinburgh – 10K, London – 4K, Bath – 3K, Not Set – 3K, Glasgow – 3K,

Top 5 Countries:

UK – 38K, USA – 2K, Singapore – 1K, China – 1K, Ireland – 512