RefHelp Statistics May 2024

The data below provides an update on the level of access to the RefHelp website in May 2024.

- 47K users have accessed the RefHelp site up by 3.8%
- Visitors' stay is an average of 1.38 minutes per page
- Users have accessed RefHelp using the following:
 - o Mobile 54.4%
 - Desktop 43.6%
 - o Tablet 2.0%

The most visited pages/conditions in May 2024 are:

•	RefHelp	26,218
•	Phantosmia	3,791
•	Page not found	1,869
•	B12 Deficiency	1,580
•	Abnormal LFTS inc Fib4 Score	1,510
•	Waiting Times	1,479
•	Faecal Calcoprotein	1,386
•	Meralgia Paraesthetica	1,348
•	Pulsatile Tinnitus	1,299
•	Menopause and HRT	1,175

Top 5 Cities: London – 11.4K, Edinburgh – 11.2K, Not set – 4.5K, Glasgow – 1.3K, Birmingham - 756

Top 5 Countries: UK – 39.6K, USA – 2.5K, Australia - 574, Ireland – 479, Germany - 473