

RefHelp Statistics March 2024

The data below provides an update on the level of access to the RefHelp website in March 2024.

- 45K users have accessed the RefHelp site up by 0.6%
- Visitors' stay is an average of 1.38 minutes per page
- Users have accessed RefHelp using the following:
 - Mobile – 54.2%
 - Desktop – 43.5%
 - Tablet – 2.3%

The most visited pages/conditions in March 2024 are:

• RefHelp	24,368
• Phantosmia	4,399
• Page not found	1,907
• Abnormal LFTS inc Fib4 Score	1,563
• Waiting Times	1,516
• B12 Deficiency	1,325
• Menopause and HRT	1,259
• Meralgia Paraesthetica	1,239
• Pulsatile Tinnitus	1,051
• Tonsil Stones (Adults)	1,037

Top 5 Cities: London – 10.7K, Edinburgh – 10.2K, Not set – 3.7K, Glasgow – 1.7K, Birmingham - 690

Top 5 Countries: UK – 38.4K, USA – 2.4K, Australia - 497, Ireland – 448, Canada - 352