

## **RefHelp Statistics Mar 2025**

The data below provides an update on the level of access to the RefHelp website in March 2025.

- 50K users have accessed the RefHelp site.
- Visitors' stay is an average of 1.31 minutes per page.
- Users have accessed RefHelp using the following:
  - Mobile – 54.7%
  - Desktop – 43.4%
  - Tablet – 1.9%

The most visited pages/conditions in March 2025 are:

• RefHelp	26,421
• Phantosmia	3,448
• Waiting Times	1,742
• Pulsatile Tinnitus	1,712
• B12 Deficiency	1,525
• Abnormal LFTs incl Fib4 Score	1,408
• Page not found	1,406
• Meralgia Paraesthetica	1,245
• Menopause & HRT	1,197
• AD(H)D in Adults	1,142

**Top 5 Cities:** London – 12.2K, Edinburgh – 10.5K, Not set – 3.1K, Glasgow – 1.9K,  
Birmingham - 653

**Top 5 Countries:** UK – 41K, USA – 2.5K, India – 956, Germany – 840, Australia - 517