

RefHelp Google Analytics – July 2025

The data below provides an update on the level of access to the RefHelp website in July 2025.

- 43K users have accessed the RefHelp site.
- Visitors' stay is an average of 1.32 minutes per page.
- Users have accessed RefHelp using the following:
 - Desktop – 50%
 - Mobile – 48%
 - Tablet – 2%

The most visited pages/conditions in July 2025 are:

List of Top 10 Pages	Number of Views
• RefHelp	24,838
• Waiting Times	1,646
• Phantasmia	1,468
• Abnormal LFTs inc Fib 4 score	1,452
• Page not found	1,447
• B12 Deficiency	1,355
• Menopause and HRT	1,279
• Edinburgh CTACS	1,232
• Meralgia Paraesthetica	1,107
• Vitamin D	1,026

Top 5 Cities:

Edinburgh – 9.6K, London – 5.3K, Bath – 1.7K, Glasgow – 1.7K, Birmingham – 598

Top 5 Countries:

UK – 34K, USA – 2.5K, Germany – 1.2K, India – 640, Ireland - 421