

RefHelp Google Analytics – December 2025

The data below provides an update on the level of access to the RefHelp website in December.

- 48K users have accessed the RefHelp site.
- Visitors' stay is an average of 1.20 minutes per page.
- Users have accessed RefHelp using the following:
 - Desktop – 50%
 - Mobile – 48%
 - Tablet – 2%

The most visited pages/conditions in December 2025 are:

List of Top 10 Pages	Number of Views
• RefHelp	21,260
• Phantasmia	1,518
• Waiting Times	1,482
• Pulsatile Tinnitus	1,204
• Menopause and HRT	1,133
• Abnormal LFTs inc Fib4 Score	1,119
• FSH Testing for Menopause & Contraception	1,115
• Vitamin D	1,087
• Meralgia Paraesthetica	1,002
• Edinburgh CTACS	948

Top 5 Cities:

Edinburgh – 9K, London – 5K, Bath – 3K, Glasgow – 2K, Lanzhou -1.5K

Top 5 Countries:

UK – 36K, USA – 2K, China – 2K, Singapore – 1K, India – 467