

RefHelp Google Analytics – August 2025

The data below provides an update on the level of access to the RefHelp website in August 2025.

- 45K users have accessed the RefHelp site.
- Visitors' stay is an average of 1.31 minutes per page.
- Users have accessed RefHelp using the following:
 - Mobile – 52%
 - Desktop – 46%
 - Tablet – 2%

The most visited pages/conditions in August 2025 are:

List of Top 10 Pages	Number of Views
• RefHelp	23,480
• Waiting Times	1,794
• Phantosmia	1,629
• Abnormal LFTs inc Fib 4 score	1,291
• Menopause and HRT	1,286
• Edinburgh CTACS	1,211
• Page not found	1,168
• Meralgia Paraesthetica	1,154
• FSH Testing for Menopause & Contraception	1,013
• AD(H)D in Adults	1,012

Top 5 Cities:

Edinburgh – 9.9K, London – 6.6K, Not Set – 3.5K, Glasgow – 1.6K, Bath – 1.3K

Top 5 Countries:

UK – 35K, USA – 2.3K, India – 589, Canada – 427, Australia - 415